

Cerence Recognized by China's TMTPost as CES Star of Influence

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The CES Stars of Influence Recognize Innovative Companies with Global Vision as part of TMTPost's 2020 CES Innovation Value List

BURLINGTON, Mass., January 23, 2020 – <u>Cerence Inc.</u>, AI for a world in motion, today announced that it has been recognized by China's TMTPost, one of the country's largest and most influential technology media, as a CES Star of Influence, honoring the company's latest innovations that enable natural interactions within the car. The CES Stars of Influence are part of TMTPost's 2020 CES Innovation Value List.

Companies and products entered in the Stars of Influence award program are judged by an independent professional team, including thought leaders from various industries, who join together to honor outstanding innovation at CES. Of the more than 1,500 entrants, Cerence was selected based on its global vision, innovation, competitiveness and strength in the market, and core technological and product capabilities.

"We pride ourselves in creating game-changing innovation that will shape the future of the in-car experience," said Charles Kuai, Corporate SVP & President - Greater China Region, Cerence. "We are honored that the TMTPost has recognized Cerence's market leadership in China in AI and automotive innovations."

In addition to being named a CES Star of Influence, Cerence participated in TMTPost's Talk to China @ CES 2020 event, which brought together more than 30 speakers from key industry players, including Stefan Ortmanns, EVP & GM, Core Automotive at Cerence, who participated in a panel discussing the evolution of human-computer interaction in the future of mobility. To learn more about TMTPost's events and awards at CES 2020, visit www.tmtpost.com/event/2020/ces/.

To learn more about Cerence, visit www.cerence.com, and follow the company on LinkedIn and Twitter.

About Cerence Inc.

Cerence is the global industry leader in creating unique, moving experiences for the automotive world. As an innovation partner to the world's leading automakers, it is helping transform how a car feels, responds and learns. Its track record is built on more than 20 years of knowledge and almost 325 million cars on the road today. Whether it's connected cars, autonomous driving or e-vehicles, Cerence is mapping the road ahead. For more information, visit www.cerence.com.

Contact Information Kate Hickman Cerence Inc. Tel: 857-239-0131 Email: <u>kate.hickman@cerence.com</u>